

**AGING (i)fe CARE<sup>®</sup>**  
ASSOCIATION

# 42ND ANNUAL CONFERENCE

aginglifecare.org

**PUSHING OUR  
POTENTIAL**

**AMPLIFY**

**AGING LIFE CARE**

Hyatt Regency Austin — Austin Texas

**AGING (i)fe CARE<sup>®</sup>**  
ASSOCIATION

**APR 22-25  
2026**

**EXHIBITORS & SPONSORS**

**EARLY BIRD SPECIAL**  
*Save* **\$300!**  
**RESERVE BY 12.15.25**

**Special Pre-Conference Sessions:**

Wednesday, April 22, 2026

**Opening Reception:**

Wednesday, April 22, 2026

**Conference Dates:**

Thursday, April 23, 2026 -

Saturday, April 25, 2026

**Exhibit Dates:**

Thursday, April 23, 2026 -

Friday, April 24, 2026



**YOU'RE INVITED**

You are invited to join us as a sponsor and/or exhibitor at the 42nd Annual Aging Life Care Association<sup>®</sup> Conference in Austin, TX. Your company's message will be seen and heard by the leading Aging Life Care Professionals<sup>®</sup> from across the country. Visit [aginglifecare.org/events](http://aginglifecare.org/events) and click on the 2026 Conference Exhibitor/Sponsor link today.

**ALCA**  
**8**  
 knowledge areas

**Who will be attending the 2026 ALCA Conference?**

Over 300 Aging Life Care Professionals are expected to join us in Austin!

Aging Life Care Professionals are health and human service professionals who direct the plan of care for their clients -- older adults and others with ongoing health challenges.

Families count on their expert opinions to find solutions – that includes the products and services that you provide.

**Who should sponsor and exhibit at the 2026 ALCA Conference?**

If your company offers products, technology, or services that offer solutions – for families or the Aging Life Care Experts<sup>®</sup> caring for them – then you should be part of this special event!



**SAVE \$300**  
**with the**  
**Early Bird**  
**Discount!**



## Hyatt Regency Austin

208 Barton Springs Rd., Austin, TX 78704 | 512-477-1234

Nestled on the shores of Lady Bird Lake across from downtown Austin proper, the hotel offers easy access to South Congress entertainment, Rainey Street nightlife, and 6th Street bars and dining. Just a short walk to the Congress Avenue Bridge to see Austin’s famous bat migration spot, where over 1.5 million Mexican free-tailed bats congregate in a spectacular sunset show. ALCA guests will enjoy newly renovated guest rooms, corridors, food and beverage venues, meeting space, and atrium lobby.

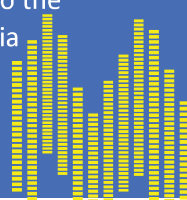
### GROUP ROOM RATES: \$259 SINGLE/DOUBLE RATE

For reservations, visit the ALCA Reservations Booking Link on our website or call the hotel at 512-477-1234 and reference the Aging Life Care Association Group Block. Group rates are available on a first-come, first served basis and cannot be guaranteed after March 13, 2026.

*Disclaimer re: booking outside the group block or 3rd Party Sites: Please be aware of third-party booking scams. Booking rooms in the block assists the Association in meeting the contractual minimum commitment to the hotel, keeping the conference fees reasonable for you.*

## AIRPORT INFORMATION

The Hyatt Regency Austin is located in downtown Austin, approximately 9 miles from the Austin-Bergstrom International Airport (AUS). The trip typically takes about 12-15 minutes by car, depending on traffic. Taxis and Ride Share Services are readily available and offer convenient transportation from the hotel to the airport. Public transportation via CapitalMetro is also a cost-effective option.



## SHIPPING MATERIALS TO HOTEL

All package shipping/handling is handled by Hyatt Regency Austin. You may ship your exhibit materials for arrival no earlier than April 20, 2026 using the address below. Please note per package, per day storage fees may be assessed for any boxes received prior to this date.

**Exhibitors will be responsible** for applicable inbound delivery and outbound handling charges for all boxes delivered to the hotel.

**ALCA or the hotel accept no responsibility** for lost, stolen, or damaged goods. The hotel has limited capability for receiving, handling, and storage of any conference materials.

All materials, literature, products, etc. that are shipped to the hotel should be sent with the exhibitor’s name/company and return address to the following address:

**Exhibitor/Guest Name & Cell Phone**  
**c/o Hyatt Regency Austin/Lara Hart**  
**208 Barton Springs Rd, Austin, TX 78704**  
**ALCA Annual Conference Exhibitor – 4/22-24**  
**Box \_ of \_**

# SPONSOR PACKAGES

All Major Sponsorships Include Special Exhibit Signage, Recognition in Inside ALCA Magazine and On-Site Conference Program

## RUBY \$20,000

**KEYNOTE** (1 opportunity)

*Sole Sponsorship of the Thursday Opening Keynote*

- Opportunity to address attendees at Thursday Morning Opening Keynote (3 min)
- Distribution of Promotional Materials at Thursday Morning Opening Keynote (pre-approved)
- Verbal recognition at Thursday Morning Opening Keynote
- Company Logo Displayed On-site and on Conference App
- DOUBLE Tabletop Exhibit, Prime location, plus electrical
- FOUR full Conference Registrations
- TWO complimentary Hotel Rooms for up to THREE Nights (if needed)
- Recognition as a Conference Sponsor on ALCA website and in pre-conference advertising, including logo and link
- On-site Conference Program: FULL-PAGE AD on INSIDE COVER
- Inside ALCA Magazine: ONE FULL-PAGE, color ad and Publication of your FULL-PAGE article in Summer print issue

## EMERALD \$15,000 PER OPPORTUNITY

### INCLUDED IN ALL EMERALD SPONSORSHIPS

- Single Tabletop Exhibit, Prime location, plus electrical
- TWO full Conference Registrations
- Recognition as a Conference Sponsor on ALCA website and in pre-conference advertising, including logo and link
- Inside ALCA Magazine: ONE FULL-PAGE color ad and Publication of your FULL-PAGE article in Summer Print issue

## ANNUAL BUSINESS MEETING & AWARDS CEREMONY

(1 opportunity)

*Sole Sponsorship of the Annual Business Meeting & Awards Event*

- Opportunity to address attendees at Annual Business Meeting & Awards Event (3 min)
- Distribution of Promotional Materials at Annual Business Meeting & Awards Event (pre-approved)
- Verbal recognition at Annual Business Meeting & Awards
- Company Logo Displayed On-site and on Conference App
- On-site Conference Program: FULL-PAGE ad on Inside Cover

## THURSDAY GENERAL SESSION

(1 opportunity)

*Sole Sponsorship of the second Thursday Morning General Session*

- Opportunity to address attendees at Thursday General Session (3 min)
- Distribution of Promotional Materials at Thursday General Session (pre-approved)
- Verbal recognition at Thursday General Session
- Company Logo Displayed On-site and on Conference App
- On-site Conference Program: FULL-PAGE ad

## CONFERENCE WIFI

(1 opportunity)

*Sole Sponsorship of Conference WiFi*

- Verbal recognition at Thursday Opening Session
- Your Company Name will be the on-site Wi-Fi login password
- Conference attendees will be re-directed to your website after login
- Your logo will be displayed on the ALCA Conference App Home Page
- On-site Conference Program: FULL-PAGE ad

**DIAMOND**  
**\$10,000**  
**FRIDAY GENERAL SESSION**  
 (2 opportunities)

*Sole Sponsorship of Friday General Session*

- Opportunity to address attendees at a Friday General Session (3 min)
- Distribution of Promotional Materials at a Friday General Session (pre-approved)
- Company Logo Displayed On-site and on Conference App
- Verbal recognition at Friday General Session
- Single Tabletop Exhibit, Prime location, plus electrical upon request
- ONE full Conference Registration
- TWO Guest Meal Tickets to Thursday Luncheon
- Recognition as a Conference Sponsor on the ALCA website including logo
- On-site Conference Program: HALF-PAGE, color ad
- Inside ALCA Magazine: FULL-PAGE, color ad in Summer print issue

**SAPPHIRE**  
**\$8,000**  
**PER OPPORTUNITY**

**INCLUDED IN ALL SAPPHIRE SPONSORSHIPS**

- Single Tabletop Exhibit, Prime location, plus electrical upon request
- ONE full Conference Registration
- TWO Guest Meal Tickets to Thursday Luncheon
- Recognition as Conference Sponsor on ALCA website including logo
- On-Site Conference Program: HALF-PAGE, color ad

**TOTE BAG** (1 opportunity)

*Sole Sponsorship of Conference Tote Bag*

The above items as well as:

- Your Logo printed on Conference Attendee Tote Bags

**PHOTO BOOTH** (1 opportunity)

*Sole Sponsorship of Head Shot Photo Booth*

The above items as well as:

- Sponsorship Signage Displayed at Photo Booth

**HOTEL KEY CARDS** (1 opportunity)

*Sole Sponsorship of Hotel Key Cards*

The above items as well as:

- Distribution of your company's logo on hotel key cards distributed to ALCA Conference attendees

**DESIGN YOUR OWN SPONSORSHIP**

Custom sponsorship packages are available – please contact Dallin Thomas at [dthomas@aginglifecare.org](mailto:dthomas@aginglifecare.org) or 520.881.8008.

**ALCA EVENT CODE OF CONDUCT**

The Code of Conduct Policy of the [Aging Life Care Association](#) serves as a guide outlining standards and expectations for conduct at meetings organized by the organization. This policy is designed to uphold integrity, professionalism, and commitment to excellence.



# MORE SPONSOR OPPORTUNITIES

## PEARL \$6,500

(2 opportunities)

*Sole Sponsorship of Saturday  
General Session*

- Opportunity to address conference attendees at Saturday Morning General Session (3 min) (In-person and/or video)
- Distribution of Promotional Materials at General Session
- Verbal recognition General Session
- Single Tabletop Exhibit, Prime location, plus electrical
- ONE full Conference Registration
- TWO Guest Meal Tickets to Thursday Luncheon
- On-Site Conference Program: HALF-PAGE, color ad

## BREAK \$5,000

(multiple opportunities)

*Sponsorship of a Break*

- Single Tabletop Exhibit, Prime location
- Signage at sponsored break
- On-Site Conference Program: HALF-PAGE, color ad

ALCA WILL  
HOST NO  
MORE THAN **40**  
EXHIBITS  
THIS  
YEAR.



## NOTE:

***During the published conference dates, sponsors/ exhibitors shall not independently reserve space or otherwise sponsor or host an event, engage in marketing or promotional activities without the prior written consent of ALCA.***

*This includes, but is not limited to, meeting space, a hospitality suite, seminar, focus group, press events or any other promotional or educational activity. Ancillary events will be approved on a first come first served basis for sponsors whose functions do not compete with the agenda or events of the event.*

*Contact [meetings@aginglifecare.org](mailto:meetings@aginglifecare.org) for more information or to request approval.*

## RESERVE YOUR SPACE NOW

Register your exhibit table by December 5, 2025 and save \$300 with our Early Bird Pricing. Exhibit space is limited and assigned on a first-come, first-served basis, so be sure to book your space today!

***Final deadline to register for exhibits and sponsors is February 27, 2026.***

# EXHIBITOR

## INFORMATION

### EXHIBITOR PRICING

#### Single Tabletop Exhibit:

\$2,750 (Member/Corporate Partner)

\$3,350 (Non-Member/Non-Corporate Partner)

#### Double Tabletop Exhibit or Demonstration Space

\$5,250 (Member/Corporate Partner)

\$6,250 (Non-Member/Non-Corporate Partner)

### EXHIBITOR BENEFITS

- Tabletop Exhibit to include one 6'x30" Draped and Skirted Table & 2 Chairs
- Listing in Conference Program
- Pre-Show Mailing List (one-time use)
- Post-Show Mailing List (one-time use)
- On-Site Attendee List via Conference App
- 2 Badges for Exhibit Staff
- 2 Welcome Reception Tickets
- Breakfast & Coffee Breaks (Lunches are available at an additional fee)
- High Exhibit Traffic
- Conference Rates at Host Hotel
- Optional: 50% discount on Full Conference Registration for up to 2 Exhibit Staff

### EXHIBIT DATES:

Thursday, April 23, 2026 – Friday, April 24, 2026

### TENTATIVE EXHIBIT HALL HOURS

#### Exhibitor Set-Up:

Wednesday, April 22 from 4:00 pm – 10:00 pm

Registered exhibitors are encouraged to attend the Welcome Reception on Wednesday, April 22 at 6:00 pm

#### Display Times

Thursday, April 23 | 8:00 am – 4:30 pm

Friday, April 24 | 8:00 am – 11:00 am

#### Exhibitor Tear Down

Friday, April 24 | 11:00 am – 2:00 pm

**\*Exhibitor schedule above subject to change.**

**Please note: Electricity, Internet, and hotel shipping and handling charges are not included in the exhibitor package and will be at company's expense. Details to follow prior to event.**

Applications for exhibit space are subject to approval by the conference committee and must include a description of the products/services to be exhibited. If the application is not approved, deposit will be returned in full.

For questions, contact Dallin Thomas at 520.881.8008 or [dthomas@aginglifecare.org](mailto:dthomas@aginglifecare.org).

**DON'T MISS OUT** on this outstanding opportunity to showcase your products and services in front of these key decision-makers with a great attendee-to-vendor ratio.

### EXHIBIT SPACE POLICIES

Single Tabletop display areas include the tabletop surface area of a 6'x 30" table, 1' on either side of display and 8' in height. Double Tabletop display areas include the tabletop surface area of two 6'x30" tables, 1' on either side of display and 8' in height. We do not use pipe and drape in our exhibit hall.

Each exhibit must have an attendant in the display area during break/display hours. Attendants must wear exhibitor badges and be registered as exhibitors. Please note: lunches are not included but are available for purchase.

All products and services to be exhibited must be identified on the exhibit space agreement form. All demonstrations and interviews must be contained within the limits of your exhibit space/tabletop display. No exhibitor shall assign, sublet, share, or apportion the whole or any part of the space allotted to him or her without the knowledge and prior consent of ALCA Meetings or Management Staff. Aisles must be kept clear and display shall be arranged so that it does not obstruct the general view of other exhibits in the Exhibition area. If Exhibitor plans any special displays, Exhibitor shall submit drawings for such displays, in advance of the Exhibition, to ALCA for approval.

Display material exposing an unfinished surface to neighboring exhibits is strictly prohibited. Nothing shall be posted on, tacked, screwed, glued, or otherwise attached to columns, walls, floors, or other parts of the building, equipment, or furniture. Anything necessary to protect the building, equipment, or furniture from damage that may be caused by any part of Exhibitor's display must be obtained and used by the Exhibitor, at their own expense.

Exhibitor shall not do, nor permit to be done, anything that may interfere with the effectiveness or accessibility of utility, heating, ventilating, air conditioning, or fire safety systems, or thereof, in the facilities. Nor shall Exhibitor do or permit to be done anything that may interfere with free access in and around the exhibit space areas in the facility or in the public areas adjacent thereto.

# ON-SITE **ADVERTISING** OPPORTUNITIES

## Conference Program Advertisements

### FULL PAGE AD (7 ¼" X 9 ¼")

Members / Corporate Partners. . . . . \$650  
 Non-Member / Partner Rate. . . . . \$750

### HALF PAGE AD (7 ¼" X 4 ½")

Members / Corporate Partners. . . . . \$450  
 Non-Member / Partner Rate. . . . . \$550

### QUARTER PAGE AD (3 ½" X 4 ¼")

Members / Corporate Partners. . . . . \$300  
 Non-Member / Partner Rate. . . . . \$400

### BUSINESS CARD AD (3 ½" X 2 ¼")

Members / Corporate Partners. . . . . \$225  
 Non-Member / Partner Rate. . . . . \$325

All advertisements must be paid in advance and received electronically in high resolution PDF, JPEG, TIF, or EPS files. (If EPS, please ensure that all text is converted to outlines.) All ads must be received by February 27, 2026! A \$200 graphic design fee will be added for artwork or ads created in Microsoft Word. If you are using Canva, use the high resolution export option, not the png option.

### ADD ON OPPORTUNITY\*

\*Available to Sponsors & Exhibitors only.  
 Pricing is in addition to other fees.

**VIDEO ADS** One 60 second ad to be played during Annual conference during a general session.

\$1,750 (Member/Corporate Partner)  
 \$2,250 (Non-Member/Non-Corporate Partner)

## ALCA Tote Bag Inserts \$1,250 (multiple opportunities)

- Opportunity to include a flyer or promotional item in every Conference Registration Packet
- Recognition in the Conference Program
- Recognition in Inside ALCA Magazine
- Quarter-Page Ad in Inside ALCA Summer print issue

Please send completed agreement with payment to:

**Aging Life Care Association**  
 Attn: 2026 Conference Sponsor/Exhibitor  
 3275 West Ina Road, Suite 130  
 Tucson, AZ 85741

Or send form with credit card payment to: Dallin Thomas at [dthomas@aginglifecare.org](mailto:dthomas@aginglifecare.org) or via fax at 520.325.7925

## Cancellation Policy

No refunds will be given for Sponsorships after payment is processed. Exhibitor cancellations must be received by January 22, 2026. Exhibitor cancellations before that date will receive a refund minus a \$100 administrative fee.

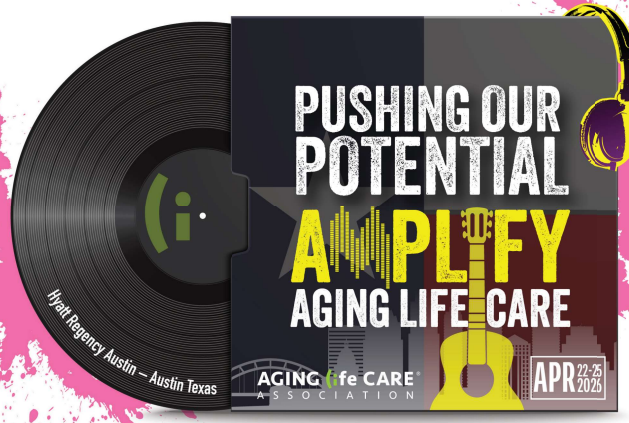
**Reserve**  
 YOUR PACKAGE NOW.  
 SPACE IS **limited**  
 AND EXPECTED  
 TO **sell out fast!**



# SPONSOR / EXHIBITOR AGREEMENT FORM

42ND ANNUAL ALCA CONFERENCE  
HYATT REGENCY – AUSTIN, TEXAS  
APRIL 22-25, 2026

To register, complete this form and send by email to dthomas@aginglifecare.org. Agreement and payment must be received by February 28, 2026. Space is limited and assigned on a first-come, first-served basis.



ALCA Office Use Only: \_\_\_\_\_  
Date Rec'd: \_\_\_\_\_  
Payment Rec'd: \_\_\_\_\_

Organization/Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Web Address: \_\_\_\_\_

Primary Contact for Planning: \_\_\_\_\_ E-mail: \_\_\_\_\_

Primary Contact On-Site: \_\_\_\_\_ E-mail: \_\_\_\_\_

## PASSPORT QUESTION

To encourage attendees to engage with all exhibitors, prizes will be awarded to attendees who correctly answer questions about each exhibitor. What key point do you want to make sure attendees learn about you?

Question: \_\_\_\_\_

Answer: \_\_\_\_\_

## SPONSORSHIP REGISTRATION PLEASE CHECK THE APPROPRIATE BOX(ES).

- \$20,000 RUBY SPONSOR**
  - Opening General Session Keynote (Thurs)
- \$15,000 EMERALD SPONSOR**
  - Annual Business and Awards Event (Thurs)
  - 2nd Thursday Morning General Session (Thurs)
  - Conference WiFi
- \$10,000 DIAMOND SPONSOR (2 Available)**
  - Friday General Session (Fri)
- \$8,000 SAPPHIRE SPONSOR (3 Available)**
  - Tote Bags  Photo Booth  Key Card
- \$6,500 PEARL SPONSOR (2 Available)**
  - Saturday General Session
- \$5,000 BREAK SPONSOR (Multiple Available)**
- CUSTOM** \_\_\_\_\_

## EXHIBIT TABLE REGISTRATION:

### SINGLE TABLETOP EXHIBIT PACKAGE

- Member / Partner Rate \$2,750
- Non-member / Non Partner Rate \$3,350

### DOUBLE TABLETOP EXHIBIT PACKAGE

- Member / Partner Rate \$5,250
- Non-member / Non Partner Rate \$6,250

### ADD-ON OPPORTUNITIES

- Video Ads:**  Member / Partner Rate \$1,750  Non-member / Non Partner Rate \$2,250



Custom sponsorship packages are available. – please contact  
Dallin Thomas at dthomas@aginglifecare.org or 520.881.8008

(continued on next page)

Organization/Company Name: \_\_\_\_\_

## ALCA SPONSOR /EXHIBITOR AGREEMENT FORM (CONTINUED)

**ON-SITE ADVERTISING: TOTE BAG INSERTS**  \$1,250 ALCA Tote Bag Inserts

**ON-SITE PROGRAM:**

<input type="checkbox"/> Full-Page Ad	<input type="checkbox"/> Member / Partner \$650	<input type="checkbox"/> Non-member / Non Partner \$750
<input type="checkbox"/> Half-Page Ad	<input type="checkbox"/> Member / Partner \$450	<input type="checkbox"/> Non-member / Non Partner \$550
<input type="checkbox"/> Quarter-Page Ad	<input type="checkbox"/> Member / Partner \$300	<input type="checkbox"/> Non-member / Non Partner \$400
<input type="checkbox"/> Business Card Ad	<input type="checkbox"/> Member / Partner \$225	<input type="checkbox"/> Non-member / Non Partner \$325

- I am interested in paying ALCA Corporate Partner rates! Attached, please find the completed Corporate Partner Application.
- Please contact me when Conference Attendee Registration is open. I am interested in purchasing full Conference Registration at a 50% discount for up to two exhibitor staff.

Please describe the product, equipment, or service you will be exhibiting:

\_\_\_\_\_

\_\_\_\_\_

I would prefer not to be assigned to a table next to or near: \_\_\_\_\_

## EXHIBITOR REPRESENTATIVES

1.  Badge Only – N/C  Thursday Lunch\*  Friday Lunch\* - \$85 per day

NAME: \_\_\_\_\_ EMAIL: \_\_\_\_\_

\*Special Dietary needs?  Vegetarian  Gluten-Free

2.  Badge Only – N/C  Thursday Lunch\*  Friday Lunch\* - \$85 per day

NAME: \_\_\_\_\_ EMAIL: \_\_\_\_\_

\*Special Dietary needs?  Vegetarian  Gluten-Free

3.  Badge Only – \$50  Thursday Lunch\*  Friday Lunch\* - \$85 per day

NAME: \_\_\_\_\_ EMAIL: \_\_\_\_\_

\*Special Dietary needs?  Vegetarian  Gluten-Free

4.  Badge Only – \$50  Thursday Lunch\*  Friday Lunch\* - \$85 per day

NAME: \_\_\_\_\_ EMAIL: \_\_\_\_\_

\*Special Dietary needs?  Vegetarian  Gluten-Free

## PAYMENT INFORMATION:

Enclosed is our check in the amount of \$\_\_\_\_\_

Please make payable to the Aging Life Care Association and mail to address below by February 27, 2026.

### Please charge my:

VISA  MasterCard  American Express in the amount of \$\_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder's Name (please print) \_\_\_\_\_ Signature: \_\_\_\_\_

**EXHIBITING TERMS AND CONDITIONS:** The exhibitor assumes the entire responsibility for losses, damages, and claims arising out of exhibit's activities and will indemnify, defend, and hold harmless ALCA, their agents, servants, and employees from any and all such losses, damages and claims. Please note, your signature signifies acceptance of all terms and conditions of exhibiting.

Signature \_\_\_\_\_

Date \_\_\_\_\_

**BY MAIL OR FAX:** 520.325.7925

Aging Life Care Association, Attn: 2026 Conference

3275 West Ina Road, Suite 130, Tucson, AZ 85741

*Schedule of cancellation fees are noted on page 8. No refunds will be made after January 23, 2026*

*For sponsorship or exhibiting opportunities, contact Dallin Thomas at dthomas@aginglifecare.org or 520.881.8008*